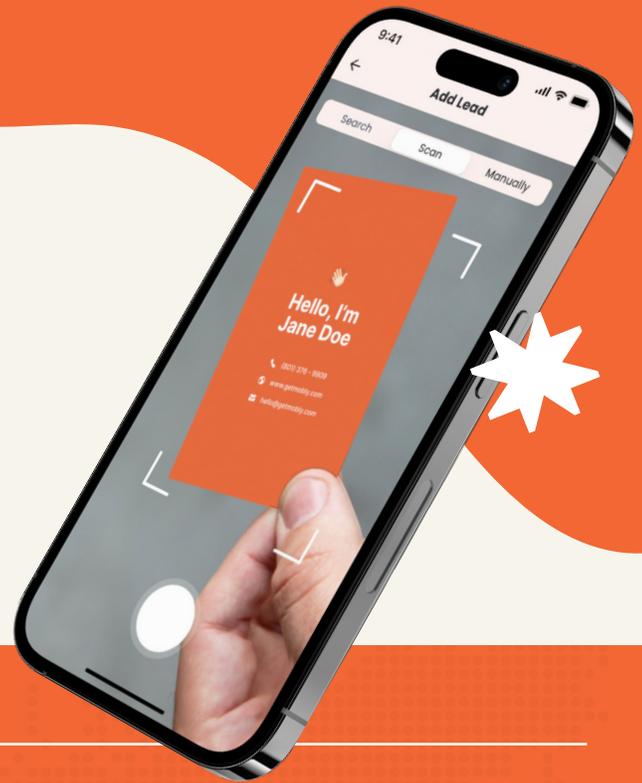




# The Mobile Sales Hub That Reps Love

The only mobile sales tool that quickly scans and enriches leads, records contacts, and logs activity directly into your MAP or CRM.



## Why Mobly?

### Automate grunt work.

Mobly lets your sales team do what they do best: build relationships and close deals. With Mobly, your field teams can scan, track, message, log, and close deals—without ever touching a laptop.

### Built for face-to-face networking.

While other apps work at events, Mobly works wherever you work! Conferences, events, trade shows, dinners, beaches, parks—if you have your phone, you have Mobly!

### No badge? No problem!

Most people don't carry badges or business cards. With just a name and a company, Mobly scours our database, our partners' databases, and public web info to create a fully enriched lead, complete with contact info and social profiles.

### Sales leaders, rejoice!

The days of hounding your sales team to update the CRM are over. With Mobly, sellers can call, email, and text directly from the app, instantly logging activity to your MAP or CRM. Bazinga!

**Mobly makes it faster and easier to collect qualified leads and get good data to sales.**



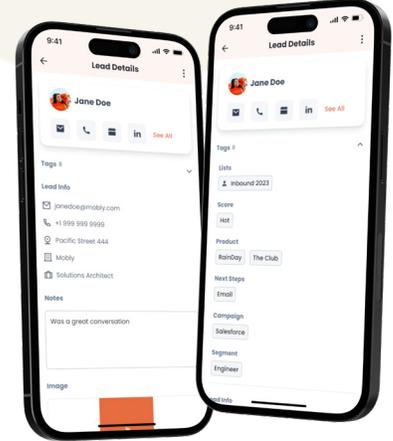
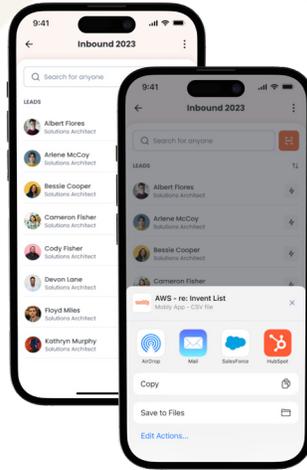
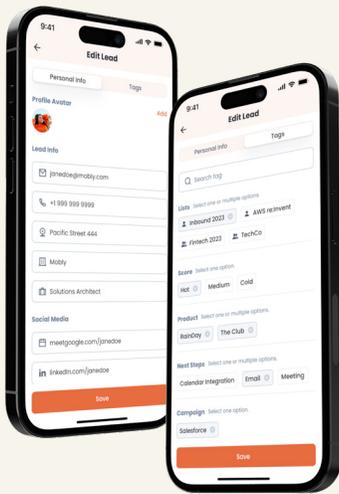
**awardco**

**Paige Bennett**  
Director of Experiential Marketing



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## Meet More People

Add new contacts to Mobly with a quick scan or search. They're synced to your CRM or MAP and appended with contact and social details—along with tags and notes.

## Work More Leads

Call, email, or message contacts—our automatically funnel them into a personalized drip campaign—all in Mobly. Plus, you can instantly send hot leads further down the funnel.

## Close More Deals

Every note and activity in Mobly is automatically logged in your CRM, so reps can spend more time building relationships and closing deals—and sales leaders can spend less time asking for updates.

# Mobly is For

## Demand Gen

Mobly ensures no leads fall through the cracks—maximizing your event investments.

## Field Marketing

Mobly means one app for all badges and business cards, regardless of event.

## Field Sales

Mobly helps you focus on people and relationships rather than processes and CRM records.

