

INNOVATIVE

SALES TRAINING



SALES TRAINING THAT STICKS



Arm your sales team with the necessary skills to grow your business.

Generating long-term improvements from sales training doesn't just happen from a day in the classroom, a few webinars, or a sales book. Instead, it requires a more intentional approach.

- ◆ Engaging video content to consume at your convenience
- ◆ Supplementary resource materials to reinforce sales skills and concepts
- ◆ Support from our sales experts

Empower your team with studio-quality sales training that's as engaging as it is impactful.



MODERN
SALES
FOUNDATIONS

Modern Sales Foundations™ (MSF) is an end-to-end sales methodology that teaches salespeople the buyer-centric sales approaches that differentiate today's top performers.

SALES TRAINING TO CULTIVATE A WINNING TEAM

SALES COACHING
EXCELLENCE

Sales Coaching Excellence (SCE) is a training program that provides proven frameworks that transform sales managers into coaches.

RQ RELATIONSHIP
QUOTIENT

Relationship Quotient™ (RQ) teaches actionable and practical approaches that help strengthen your entire portfolio of business relationships.

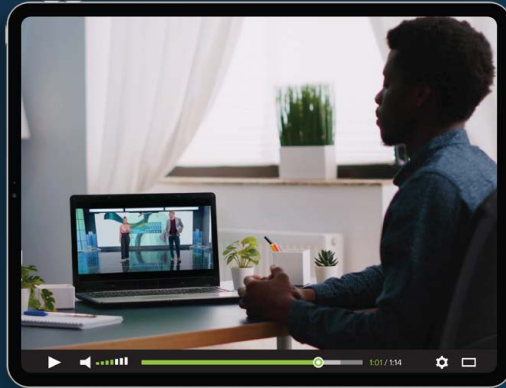
NQ NEGOTIATION
QUOTIENT

Negotiation Quotient™ (NQ) teaches sales professionals to defend against common buyer tactics and facilitate win-win-outcomes.

PQ PERSONALITY
QUOTIENT

Personality Quotient™ (PQ) provides insights that help you deeply understand the nuances of different personality types and improve interactions.

BINGEWORTHY TRAINING™



Upskill Your Team

SPARXiQ virtual sales training programs focus on the human-to-human skills that differentiate top-performing salespeople from the competition.

Each program is built on the proven approaches of industry thought leaders and subject matter experts to provide everything you need to improve your sales approach.

When you work with us, you gain a partner to help you navigate the challenges in today's market and maximize business performance.



SPARXiQ.com