



Close Deals at the Executive Level with Equilar BoardEdge

Business moves faster when you can make a tangible connection to the executives at your prospect company who hold ultimate purchasing power. BoardEdge allows users to access detailed summaries of executive teams and boards of public and large private companies, with a focus on identifying the most direct connections to leadership.

Common Scenarios

- ▶ **Generating new leads based on happy clients**
See who the leadership teams of your best clients can introduce you to
- ▶ **Finding new prospects through board and leadership changes**
When one of your advocates changes companies or joins a board, you'll be alerted
- ▶ **Finding connections to key prospects**
See how you can reach the leadership team of a company
- ▶ **Creating a connection-focused prospect list**
Search for executives and board members who fit within your target industry
- ▶ **Fostering shared company-wide intelligence**
Pool your firm's contacts to make sure you're always seeing the most direct connections

Our Data

- ▶ Over 200,000 executives and board members at North American public and private companies
- ▶ Millions of actionable connections based on overlapping executive and board tenure
- ▶ Trusted for accuracy by 70% of the Fortune 500 and Institutional Investors representing over \$15 trillion in assets

Integrations and Apps

- ▶ Upload your firm's contacts from any email client or CRM directly to BoardEdge
- ▶ Mobile app
- ▶ Salesforce plug-in (Available May 2018)