

2025 Executive Retreat

October 7-9, 2025 | Hotel Bardo, Savannah, GA

 **emblaze**
REVENUE INSIGHTS THAT IGNITE

Powered by
Corporate Visions

From Vision to Victory: Make Your Strategy Resonate Across Every Team

As the demands of stakeholders and shareholders intensify, the gap between C-suite strategy and frontline execution is widening—and with widespread commercial chaos, that gap is only getting harder to bridge.

When your strategy stalls in the field, it's not just about missed metrics; it's a missed mandate. This disconnect—often fueled by outdated processes, a fragmented sales culture, or misaligned resources—leaves Chief Revenue Officers and Chief Sales Officers grappling with results that fall short of enterprise ambitions.

At the **Executive Retreat 2025, powered by Corporate Visions**, you have the opportunity to reset your approach and reclaim alignment with strategies that resonate with your teams and drive action. This event is designed to help you rewire your commercial culture around the proactive, often pre-decided buyer, bridging the gap between your vision and your team's results by aligning what success means to you with what the field needs to make it happen.

In an exclusive setting crafted for senior leaders like you, you'll gain insights, tools, and actionable frameworks to help bring your strategies to life in a way that cuts through market noise and resonates deeply with your teams. See new research to fuel your approach, and engage in career-defining conversations with others who understand the challenges of today's market—and leave equipped to make a lasting impact on your organization, turning high-level initiatives into on-the-ground results that align and connect.

Join us this October at Hotel Bardo in Savannah, where you can:

- Gain fresh perspectives on the challenges you're currently facing
- Exchange your own insights and experiences with other senior leaders
- Build and strengthen relationships with peers at your level
- Hear and learn how to apply the latest research from Emblaze and Corporate Visions
- Unwind, connect, and enjoy Savannah with offsite activities tailored for networking



THOMSON REUTERS

UNITED



HMH



COMCAST

Who attends:

Executive Retreats are exclusive to senior executives, especially CROs and CSOs. Practitioners with leadership responsibility over sales or a related revenue growth function will also get tremendous value. Capped at 60 leaders, participants include senior leaders in the Emblaze community and Corporate Visions client companies. Sessions are designed to empower leaders to improve efficiency and productivity, increase ROI, and streamline processes within their organizations.

How it works:

The retreat agenda is crafted around the most pressing challenges facing revenue organizations today. Each discussion is tailored to address the issues that matter most to executives like you. Over three days in a memorable setting, you'll tackle these topics through a mix of interactive sessions, giving you the chance to gain personalized insights from others who've navigated similar challenges. Facilitated by Corporate Visions and Emblaze researchers, the value of this shared expertise is unmatched.

Event Details

| **October 7th - 9th, 2025**

| **Hotel Bardo**

700 Drayton Street Savannah, GA31401

Emblaze has secured a discounted room block which closes on Monday, September 22nd: \$379/ night + taxes and fees.

Getting to Hotel Bardo

Airport | Savannah/Hilton Head International Airport (SAV): *13 miles away*

Agenda

Throughout the Retreat, you'll engage in large and small group discussions, focused workgroups, and sessions led by guest speakers—all designed to spark valuable connections and broaden your perspective. **The agenda is customized to address the leadership and revenue challenges you're tackling right now.** As a registered attendee, you'll have the chance to weigh in on discussion topics and access the full agenda through the event app.

See below for deep-dive topics discussed at the October 2024 Retreat.

- **Strategy & Tactics:** New Logos, New Products, Expanding Customers
- **Balancing Compensation and Performance**
- **Breaking Down Silos:** Enhancing Cross-Department Collaboration for Sales Success
- **Empowering Your Sales Team:** Best Practices in Sales Enablement and Effectiveness
- **Optimizing Your Sales Pipeline:** From Lead Generation to Closing the Deal
- **Navigating the Remote Work Landscape:** Productivity, Engagement, and Mental Health
- **Harnessing Technology:** Leveraging Data and AI for Sales Success

- **Scaling for Success:** Managing Fast Growth and Adapting to Change
- **Transforming Sales Culture:** Building Engagement and Overcoming Resistance

Wednesday Afternoon Networking Activity

Wednesday afternoon offers a chance to step outside the usual setting for an off-site networking experience. These activities are crafted to help you connect with fellow leaders, share insights, and unwind together. Stay tuned for announcements on the activity options!

What Leaders Say About the Retreat:

"Highly recommended! What an amazing event filled with engaging executives and outstanding presenters!" - *Tony Francetic, Thomson Reuters*

"We tackled real-world challenges in strategy, execution, managing culture, and performance in modern work environments, with insights from both Emblaze researchers and each other. Great lessons learned, incredible connections made, and memories for a lifetime!" - *Ben Parker, Kronologic*

"This past week I had the privilege of being surrounded by strong leaders at the Emblaze Executive Retreat as we brainstormed and shared best practices on making our sales teams better. If anyone is seeking a new way to grow personally and professionally as a leader, I highly recommend this event." - *Jeryl Galbraith, Ascensus*

"The biggest 'aha' moment was when we walked through real examples of the old/current way that we as leaders do key functions and then showed the new way in use today with AI. Way to go on creating such a great forum of leaders." - *Craig Hanson, Gong*

"We spent time digging into the biggest challenges we're facing with our teams, and despite the diversity in industries, organization sizes, and product types represented in the room, the challenges are strikingly similar." - *Maya Yankelevich Garza, PhD, TSP, a Syneos Health company*

"Enjoyed the week at the Emblaze Executive Retreat! Met some amazing sales leaders and had some great conversations I hope to take back with me!" - *Ericka Bobalek, Sologic*

"Quality time spent with great content and fantastic leaders." - *Jesus Machuca, Jr, Rent*

"Best part was hanging out with amazing revenue leaders. Thanks, Emblaze." - *Julian Alvarez, Gong*



Price

\$1,695 / leader

Participant passes include all meals, sessions, and conference materials. Participants are responsible for all travel and resort fees. *Three nights' resort fees (Monday, Tuesday, Wednesday) total \$1,137 + tax if booked before Sept 22nd, 2025.*

Following registration, Emblaze Event Manager Jaclyn Sarandrea will share hotel booking details for Hotel Bardo, as well as assist with travel questions.