

Only 38 percent of CEOs are confident in their team's ability to execute on their company's growth strategy

That means that 62—the majority—are not! And CEO confidence has fallen since Q1, when 45 percent said they were confident in their team's ability to execute. Leaders, 2024 is your year to **execute on strategy, drive revenue, regain C-suite confidence**, and show your company how **digital-first buying and selling is done**.

- Q3 2023 research from Sales Benchmark Index

DigitalNow Revenue Summit is the industry conference where digital-first revenue leaders go to learn how to:

- Train and enable teams to win critical conversations—when, where, and how digital-minded buyers want to have them
- Take an aligned and systematic approach with the right skills, messages, and technology that put digital-first buyers squarely at the center
- See and hear how other companies are running their digital sales motions, transforming the sales process, and creating better buyer and seller experiences

That's what you'll get at the world's largest gathering of digital-first sales leaders for the past 15 years and counting.

**DigitalNow
Revenue
Summit 2024
is the event
to attend for:**



Digital technology Expo, complete with demos and Q&A



Networking opportunities galore with revenue growth professionals from all industries



Interactive workshops and breakout sessions to turn research into practical guidelines for day-to-day action



Skills, messages, frameworks, and tech that make a measurable difference in your ability to execute



World debut of Emblaze neuroscience and behavioral research, plus the latest thought leadership, trend analysis, and benchmarking



Digital transformation case studies from companies across industries



Light up your revenue growth with speakers including leaders like you, partners, executive advisors, and B2B researchers who are sharing in sessions designed to help you meet your revenue goals.

Deep-dives into key areas including:

- Drive digital transformation
- Optimize your tech stack and harness AI
- Engage digital buyers
- Increase new business win rates
- Find and retain top talent in 2024
- Train and enable sellers in the flow of work
- Increase return on sales leadership
- Keep and grow customers



With speakers including:



Leading a wide variety of session and learning experiences including:

- Hands-on workshops
- Research keynotes
- Company case studies
- Idea Exchanges
- Partner Showcases
- Research Unwrapped
- Personal Challenge Think Tanks
- Roundtable discussions
- 1-on-1 advisor meetings

Who should attend:

DigitalNow is designed for senior and mid-level leaders (C-level, VP, and Director), as well as frontline managers. Some organizations invite rising star individual contributors to develop them for planned promotions.

Network with and learn alongside leaders in:

Sales, customer success, enablement, revenue operations, sales training, demand generation, and marketing. Industries range from software, business services, IT/technology, manufacturing, healthcare, finance, transportation, telecommunications, education, insurance, and others.

Bring your leadership team to maximize learning and ROI

Top commercial organizations use DigitalNow as a leadership development event and often host offsite meetings in the days prior to the big event. Need ideas for how to pull this off? [Reach out](#) to Member Services.

Need help getting approval?

Use this [sample conference proposal](#).

Location

Renaissance Schaumburg Convention Center Hotel 1551 Thoreau Dr N., Schaumburg, IL 60173

Nearest airport: Chicago O'Hare (ORD)

[See other FAQs](#)

Standard Rate:
\$1595/pass

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